GEORGIA WORLD CONGRESS CENTER | ATLANTA
SEPTEMBER 12-13
Fintech is evolving around us every day. At the forefront of the industry are the needs to ensure RELIABILITY, explore INNOVATION born from opportunity, and build trust through TRANSPARENCY.

In 2023, global leaders, data gurus, and fintech’s top innovators will come together at Fintech South for a two-day deep dive into these concepts.
2023 CONFERENCE PREVIEW

RELIABILITY | INNOVATION | TRANSPARENCY

Fintech South 2023 is a world-class summit with its nexus in Atlanta live and in-person, a global financial technology hub that is home to more than 200 fintech companies. The top 15 public fintech companies in Georgia alone generate more than $100 billion in revenues. On September 12th & 13th, 2023, at the Georgia World Congress Center, we welcome fintech leaders from around the world for an amazing experience designed to help you make the most of the opportunities of the fintech evolution.
More than 1,000 attend FTS every year: Speakers, sponsors, exhibitors, partners & media

The attendee mix is diverse and represents various public and private sectors that include:

- Education
- Policy-makers
- Corporate C-level executives
- Up-and-coming and mid-level tech leaders
- A wide range of exhibitors who support and/or lead in Georgia’s
2022 Recap

- **Attendees**: 780+
- **Companies**: 342
- **Sponsors**: 54
- **Keynotes**: 4
- **Speakers**: 82
- **Content Sessions**: 16

- **Hall of Fame Inductees**: 2
- **Innovation Challenge Winner**: 1
- **ADVANCE Award Winners**: 5
Global fintech leaders take the mainstage for unforgettable keynotes and conversations.
2023 KEYNOTE SPEAKER

Robert Park
Co-Founder & Chief Technology Officer
IEX Group, Inc.
2023 FEATURED SPEAKERS

Stacey Abrams
New York Times Bestselling Author
Co-Founder, Now®

Lara Hodgson
Co-Founder, President & CEO, Now®

Mike Jordan
Editor In Chief, Butter.ATL

Lynne Laube
Co-Founder, Cardlytics
Partner, Valor Ventures

Marcilio Oliveira
Co-Founder & Chief of Growth, Sensedia

Michael Reed
Senior Vice President, Division President Payments, Deluxe
For a complete list of our 2023 Speakers click on the following link:

https://www.fintechsouth.com/content/speakers
2023 TENTATIVE DEEP-DIVE TRACKS

Top-tier speakers representing the top companies in fintech globally come together at Fintech South to provide insights on the most important trends and how to thrive.
RECOGNIZING & CELEBRATING INNOVATION

Innovation Challenge

Our cohort of Georgia-based fintech startups participate in a special showcase event where the founders made their pitch and received candid feedback from an all-star group of fintech VCs. Then, at Fintech South, our top 3 finalists compete on the Mainstage for a $25,000 cash prize!

ADVANCE Awards

The TAG Fintech ADVANCE award program recognizes innovative U.S. fintech companies with ties to Georgia. The award is designed for growth-stage to larger, more established firms.

Georgia Fintech Hall of Fame

Starting in 2010 with retired Synovus Financial Corporation Chairman and CEO Jimmy Blanchard, the Technology Association of Georgia’s Fintech Society has honored industry leaders who paved the way for Atlanta to be the global fintech hub it is today.
Innovation Alley

This exhibition showcases more than 50 companies, representing a wide array of technology innovators, supporters and partners.
Join us for an unforgettable, immersive and inspiring conference that connects technology executives, innovators, leaders throughout the fintech ecosystem in Georgia and beyond.
SPONSORSHIP OPPORTUNITIES

UPDATED 7/16/2023
Join TAG in hosting Fintech South 2023 as the Title Sponsor with exclusive sponsorship benefits and access. As Title Sponsor, your company will be promoted prior, during and post event capitalizing on all promotional marketing of Fintech South.

**Brand Awareness**
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Logo on Registration signage
- Logo on all videos produced for the event (including Promo, Kick-Off, and Highlight videos)
- Logo on Event Thank You email
- General Session Promo Video (3 min or less)

**Media/PR**
- Inclusion as a co-host of the event with TAG
- Recognition in 4 TAG social posts
- Inclusion in PR and Marketing Collateral

**Thought Leadership**
- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

**Access to the event**
- Two Reserved Tables (20 passes)

**Lead Generation**
- 1 Exhibit Space (10X10 Space)
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker**
Be one of our Platinum Sponsors at Fintech South 2023 and take advantage of prime placement in promoting the event and marketing your brand to 1,300 Fintech professionals across multiple industries. As Platinum Sponsor, your company will be recognized in the ballroom where all attendees will be located for both days of content and festivities with keynote speakers, top innovative companies, and awards presentations.

**Brand Awareness**
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on eblast communications
- General Session Promo Video (1 min or less)

**Thought Leadership**
- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

**Access to the event**
- Two Reserved Tables (20 passes)

**Lead Generation**
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker.**
Be one of our Platinum Sponsors at Fintech South 2023 and take advantage of prime placement in promoting the event and marketing your brand to 1,200 tech professionals across multiple industries. As the Theme Platinum Sponsor all sessions under the `Reliability | Opportunity | Transparency` theme will be powered by your company and will provide superior branding throughout the event.

### Platinum

**THEME SPONSORS $35,000**

*3 AVAILABLE*

<table>
<thead>
<tr>
<th>Brand Awareness</th>
<th>Thought Leadership</th>
<th>Access to the event</th>
<th>Lead Generation</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Overall “THEME” Theme sponsor for the entire event</td>
<td>- Speaking Opportunity on Main Stage giving introductory remarks</td>
<td>- Two Reserved Tables (20 passes)</td>
<td>- 1 Exhibit Space (6ft Table)</td>
</tr>
<tr>
<td>- Logo on Reserved Tables</td>
<td>- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)</td>
<td>- 2 Passes to VIP Session</td>
<td>- Access to the attendee list post event (pdf format - including name, title, company)</td>
</tr>
<tr>
<td>- Logo on signage</td>
<td></td>
<td></td>
<td><strong>Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker.</strong></td>
</tr>
</tbody>
</table>
| - Logo on event website | | | **Note:**<br>**Reliability | Opportunity | Transparency**<br>**Theme Platinum Sponsor**

**RELIABILITY Sponsor**

**OPPORTUNITY Sponsor**

**TRANSPARENCY Sponsor**
Be one of our Gold Sponsors at Fintech South 2023 and take advantage of prime placement in promoting the event and marketing your brand to 1,200 tech professionals across multiple industries. As the Main Stage Gold Sponsor, the Main Stage will be referred to as (your company) Main Stage in the ballroom where all attendees will be located for both days of content and festivities with keynote speakers, top innovative companies, and awards presentations.

**Gold**

**GOLD SPONSOR $30,000**

2 OF 3 AVAILABLE

Brand Awareness
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblist communications
- Logo on Registration signage
- General Session Promo Video (1 min or less)

Media/PR
- Recognition in 1 TAG social post
- Inclusion in PR and Marketing Collateral

Thought Leadership
- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- Two Reserved Tables (20 passes)

Lead Generation
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker**
**KICKOFF RECEPTION SPONSOR $30,000**

**Gold**

**Welcoming remarks during the Kickoff Reception with Live Entertainment**

**Brand Awareness**
- Logo branding at the venue, in all marketing for the Kickoff Reception
- Logo on event website
- Opportunity to provide branded tableware such as cups, as well as other branded marketing material (i.e., Keychains, pens etc.) to be used during reception

**Thought Leadership**
- Speaking opportunity at Kickoff reception to welcome everyone

**Access to the event**
- Two Reserved Tables (20 passes)

**Lead Generation**
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker**
Gold

INNOVATION CHALLENGE SPONSOR $30,000
1 OF 3 AVAILABLE

Brand Awareness
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- General Session Promo Video (1 min or less)

Thought Leadership
- Speaking Opportunity on Main Stage giving introductory remarks
- Judging/Mentor Role on Innovation Challenge
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Media/PR
- Inclusion in PR and Marketing Collateral
- Inclusion on Press Release(s) for Innovation Challenge

Access to the event
- Two Reserved Tables (20 passes)
- 2 Passes to VIP Session

Lead Generation
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker.**
Gold

ADVANCE AWARDS SPONSOR $30,000

2 OF 2 AVAILABLE

Thought Leadership
- Speaking Opportunity on Main Stage giving introductory remarks
- Judging Role on Advance Awards
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- Two Reserved Tables (20 passes)

Lead Generation
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker**

Brand Awareness
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- General Session Promo Video (1 min or less)

Media/PR
- Inclusion in PR and Marketing Collateral
- Inclusion on Press Release(s) for Innovation Challenge
INNOVATION ALLEY SPONSOR $25,000

**Exclusive**

Access to the event
- One Reserved Table (10 passes)

Lead Generation
- 1 Exhibit Space (10X10 Space)
- Access to the attendee list post event (pdf format - including name, title, company)

Brand Awareness
- Logo on Reserved Tables
- Logo on signage
- Logo on event website

Thought Leadership
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

**Gold**

Brand the Innovation Alley area with your company’s logo and be a part of the innovative technology being showcased by Innovative Companies.

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker**
Silver

DEEP DIVE TRACK LEAD SPONSOR $20,000

0 OF 12 AVAILABLE

Brand Awareness
- Logo on signage
- Logo on event website
- Breakout Session Promo Video (2 min or less)

Thought Leadership
- Speaking Opportunity in Breakout Session giving welcome or intro remarks (3 min or less)
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- 10 Event Passes

Lead Generation
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker.**
Silver
LUNCH SPONSOR $17,500
2 OF 2 AVAILABLE

Brand Awareness
- Logo on signage
- Logo on event website
- General Session Promo Video (1 min or less)

Thought Leadership
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- 10 Event Passes

Lead Generation
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker**
The App will be used to promote this event, communicate with sponsors, exhibitors and attendees. Promote your company’s Brand to a highly enthusiastic audience before, during and after the event, creating exposure, brand awareness and opportunities for your company.

Brand Awareness
- Logo on Splash Page/Main Page of the App
- Logo on FTS signage
- Logo on Event Website
- Rotating Banner at the bottom of the exploration pages (everything but the home page)
- Branded Push Notification
- Logo on Sponsored Surveys

Lead Generation
- Access to the attendee list post event (pdf format – including name, title, company)

Access to the event
- 10 Event Passes

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker.**
Silver
FUTURE TALENT SPONSOR $15,000
1 AVAILABLE

Recognized for sponsoring 20 USG or TCSG students who are following a Fintech to attend Fintech South – (Fintech emphasis – Future leaders)

Brand Awareness
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Sponsor of Fintech Innovation Award

Access to the event
- One Reserved Tables (10 passes)
- 2 Passes to VIP Session

Lead Generation
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)
Silver

MEDIA SPONSOR $15,000

EXCLUSIVE

Brand Awareness
- Logo on signage
- Logo on event website
- General Session Promo video (1 min or less)

Thought Leadership
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)
- 1 live interview with a C-Level Executive for a segment on our live radio show

Access to the event
- 10 Event Passes

Lead Generation
- 1 Exhibit Space adjacent to Media Table
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker**
BREAKOUT SESSION CONTRIBUTOR SPONSOR $15,000

Brand Awareness
- Logo on signage
- Logo on event website

Thought Leadership
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event
- 10 Event Passes

Lead Generation
- Access to the attendee list post event (pdf format - including name, title, company)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker.**
The App will be used to promote this event, book meetings, communicate with sponsors, exhibitors and attendees. Promote your company’s Brand to a highly enthusiastic audience before, during and after the event, creating exposure, brand awareness and opportunities for your company.

**Brand Awareness**
- Logo on Braindate portion of app
- Logo on FTS signage
- Logo on screens in Braindate Lounge
- Logo on event website
- Branded Push Notification

**Access to the event**
- 8 Event Passes

**Lead Generation**
- Access to the attendee list post event (pdf format - including name, title, company)

**Thought Leadership**
- Opportunity to host one 35-minute Super Braindate session (up to 25 people)

**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker.**
Bronze
SPEAKER GIFT SPONSOR $10,000
(1 AVAILABLE)

Brand Awareness
- Logo mention on speaker gifts to be provided by TAG or opportunity for sponsor to provide speaker gifts (~100 speakers)

Logo Placement
- Event Website

Access to the event
- 6 Event Passes

Lead Generation
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)
EXHIBITOR SPONSOR $9,000

Brand Awareness
- Logo on signage
- Logo on event website

Access to the event
- 8 Event Passes

Lead Generation
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)
MEETING LOUNGE SPONSOR $8,000

(0 OF 2 AVAILABLE)

Bronze

Brand Awareness
- Logo on signage
- Opportunity to bring in additional signage with company branding (such as table tent cards, pop-up signs, cocktail napkins)

Logo Placement
- Event Website
- Lounge TV Screens

Access to the event
- 6 Event Passes

Lead Generation
- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)
<table>
<thead>
<tr>
<th>Bronze</th>
<th>Registration Sponsor $7,500</th>
<th>Video Sponsor $7,500</th>
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</table>
Social Media Sponsor $7,500

**Exclusive**

**Brand Awareness**
- Logo on signage
- Logo on event website

**Media/PR**
- Recognition in 4 TAG Social posts

**Access to the event**
- 10 Event Passes

**Lead Generation**
- Access to the attendee list post event (pdf format
  - including name, title, company)
Host your own “Super BrainDate” Session. You invite the attendees. You choose the content and facilitate an interactive small group discussion. This is a great way to curate and host a group meeting and present your own content.

**Brand Awareness**
- Highlighted Banner on App
- Logo on FTS signage
- Logo on event website
- One Branded Push Notification
- Logo on screens in BrainDate Lounge

**Access to the event**
- 4 Event Passes

**Thought Leadership**
- Opportunity to host one 35-minute Super BrainDate session (up to 25 people)

**Lead Generation**
- Access to the attendee list post event (pdf format - including name, title, company)

**Silver**

**SUPER BRAINDATE MEETING SPONSOR $6,250**

6 OF 6 AVAILABLE

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**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker.**
Host your own “Super BrainDate” Session. You invite the attendees. You choose the content and facilitate an interactive small group discussion. This is a great way to curate and host a group meeting and present your own content.

**Brand Awareness**
- Highlighted Banner on meeting list
- One Branded Push Notification reminding attendees about your meeting

**Thought Leadership**
- Opportunity to host one 35-minute Super BrainDate session (up to 25 people)

**Lead Generation**
- Access to the attendee list post event (pdf format - including name, title, company)

**Silver**

SUPER BRAINDATE MEETING SPONSOR (ADD ON) $3,500

6 OF 6 AVAILABLE

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**Speaking opportunities can be introducing a keynote speaker or serving on a panel; DOES NOT guarantee a role as keynote speaker**

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**FIN TECH SOUTH**

Produced by TAG Technology Association of Georgia
<table>
<thead>
<tr>
<th>Affinity</th>
<th>Swag Bag Sponsor $6,250</th>
<th>Corporate Sponsor $6,250</th>
<th>Community Sponsor $3,125</th>
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</thead>
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<tr>
<td>Brand Awareness</td>
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<td>Access to the event</td>
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<td>• 5 Event Passes</td>
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</tbody>
</table>
**Staff Shirt Sponsor $3,000**

- **Exclusive**
- **Brand Awareness**
  - Logo on event website
  - Logo with Fintech South logo on staff t-shirts
- **Access to the event**
  - 2 Event Passes
- **Lead Generation**
  - Access to the attendee list post event (pdf format - including name, title, company)

**Lanyard Sponsor $4,000**

- **Exclusive**
- **Brand Awareness**
  - Logo on event website
  - Logo with Fintech South logo on event lanyard
- **Access to the event**
  - 3 Event Passes
- **Lead Generation**
  - Access to the attendee list post event (pdf format - including name, title, company)

**Print Sponsor $6,000**

- **Exclusive**
- **Brand Awareness**
  - Logo on event website
- **Access to the event**
  - 4 Event Passes
- **Lead Generation**
  - Access to the attendee list post event (pdf format - including name, title, company)
<table>
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<tr>
<th>Package</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
</table>
| **International Pavilion**    |       | **Consulate Company Pavilion** $25,000  
(Up to 5 companies)                                                                                                                          |
| Brand Awareness               |       | • 5 – 6ft Tables with 2 Chairs*  
• Logo of Consulate on the website  
• Logos of country companies on website  
• Silver sponsor branding at the venue, in all marketing for the Fintech South event website |
| Access to the event           |       | • 20 passes to event for Consulate and Company Representatives**  
Access to the event            |       | • 12 passes to event for Consulate and Company Representatives**  
Lead Generation                |       | • Access to the attendee list post event (pdf format - including name, title, company)                                                     |
| **Consulate Company Pavilion**| $15,000| • 3 – 6ft Tables with 2 Chairs*  
• Logo of Consulate on the website  
• Logos of country companies on website  
• Bronze sponsor branding at the venue, in all marketing for the Fintech South event website |
| Access to the event           |       | • 12 passes to event for Consulate and Company Representatives**  
Access to the event            |       | • 20 passes to event for Consulate and Company Representatives**  
Lead Generation                |       | • Access to the attendee list post event (pdf format - including name, title, company)                                                     |
| **Consulate Pavilion**         | $7,500| • 6ft Table with 2 Chairs*  
• Logo of Consulate on the website  
Access to the event            |       | • 5 passes to event for Consulate and Company Representative**  
Lead Generation                |       | • Access to the attendee list post event (pdf format - including name, title, company)                                                     |

*Additional Cost for Wi-Fi and electricity  
**No exhibitor passes available